





- < Could be detrimental to public health and safety.
- < Promote socially divisive issues or events e.g: beauty pageants or activities that may be linked to animal cruelty.
- < Perceived to impose conditions that could limit, or appear to limit, the ability of RANZCOG to carry out its function fully and impartially.

RANZCOG will not enter into sponsorship arrangements with individuals or entities that are or may be subject to action or investigation by government or government bodies. RANZCOG will not be obliged under any sponsorship arrangement to provide explicit endorsement of the sponsor or the sponsor's products and product categories. A RANZCOG sponsorship does not, unless explicitly stated otherwise, constitute endorsement in any way or of any kind.

## 1.2. Medical Professionalism and Ethics

All sponsorships must be consistent with the Medical Practice professionalism and, in particular, must:

- a. Account for RANZCOG's standing in the healthcare industry and the community generally, noting RANZCOG's stature and reputation are inextricably linked to the Medical Practice profession's work, the professional stature of its members and the trust patients place in their Medical Practitioner.
- b. Comply with the Australian Medical Association Code of Ethics, which is available at <https://www.ama.com.au/articles/code-ethics-2004-editorially-revised-2006-revised-2016> , The Medical Council of New Zealand Standards, which is 9()Tj -0.03312 Tc /R32 11.8m3(2)0.59266(l)0.765(l)0.6



