

# Social Media Policy

## Purpose and Scope

This policy provides the principles for social media use within the Royal Australian and New Zealand College of Obstetricians and Gynaecologists. It applies to all staff, Fellows, Trainees,

2.1.4

### 3. Breaches of this Policy

All Staff and members of the College are required to comply with this policy at all times. Failure to comply with this Policy may result in RANZCOG incurring significant legal, financial or reputational risks, and are considered to be a breach of the RANCOG Code of Conduct policy. Individual members may also be subject to AHPRA investigation or Medical Defence Organisation review.

### 4. Related references

- RANZCOG Code of Conduct
- The Medical Board of Australia's social media policy
- The Medical Council of New Zealand's "Use of the internet and electronic communication"
- AMA's Social media and the medical profession: A guide to online professionalism for medical practitioners, and
- AHPRA advertising resources
- Sponsorship Policy